

PARADIGM SHIFT

A paradigm shift represents a fundamental change in how a procedure is performed — altering workflow, economics, and accessibility.

Align Technology (Invisalign)

Disrupted the Orthodontic Treatment Market

Current Market Cap: ~\$22.6 Billion (NASDAQ: ALGN)

Annual Revenue: ~\$3.9 Billion

- Democratized orthodontics
- Increased case volume
- Built a recurring consumables ecosystem

Sirona Dental Systems (CEREC)

Disrupted the Dental Laboratory Workflow

Acquired by Dentsply in 2016 for \$5.5 Billion

- Chairside manufacturing
- Immediate restoration placement
- Reduced dependency on external labs

OsseoPrint3D

Redefining Bone Grafting at the Point of Care

Traditional Model:

- Off-the-shelf graft materials
- Limited customization
- Inventory management
- External sourcing

OsseoPrint3D Model:

- On-demand patient-specific graft fabrication
- No remote lab dependency
- Consumable-based revenue model
- Integration into existing implant workflow

OsseoPrint3D introduces a scalable, repeatable, and consumable-driven platform in bone grafting — positioning bone regeneration as the next chairside digital revolution.